View ROES Pro “Records” online video.

Heard about ROES Pro Records module? Check out the online video tutorial here: http://www.screencast.com/users/karends/media/3bad1f0c-c440-4982-b5c9-144c1b354a2d

Some recent new features added to Records include Groups, which enables studios to store multiple Package A’s for different market segments; one for Schools, Sports, Proms, etc.

Records can dramatically reduce the time it takes to enter in large sports and event orders, whether used as a photographer tool or internal lab order entry for studios that continue to send in run sheets and a CD of images. Records enables users to import csv or comma delimited files with subject data and match it with individual and group images for mass ordering.

No file to import? No problem. Records also enables users to create rows and columns with data quickly then associate that data with customer images. Once the table is verified, the powerful Auto Review process can automatically build ROES products with little or no user assistance. For more information on Records, please contact Kirk Arends at (913) 538-6279 or karends@softworkssystems.com
Come Visit SoftWorks at PMA 2007

PMA is only one month away. Start making plans now to come by and visit SoftWorks at Booth K230, K232. We are located on the second floor to the right (east) when traveling up the escalators. Come see what’s new with ROES Pro and ROES Retail.

ROES integrated with Frontline Systems

SoftWorks Systems is pleased to announce a partnership with Frontline System, a leading provider of independent lab workflow solutions. Frontline Systems, based in Stockholm, Sweden, currently has over 200 lab installs worldwide with their color correction and lab workflow tools.

The Frontline / ROES Rendering Server operates in a double-pass configuration where the ROES Client and Server software feeds orders into the Frontline System. These images are then color corrected and soft-proofed before being exported back to ROES for the final rendering of the composite. Once rendered, the order is then automatically re-sent to Frontline for workflow management to the applicable output device.

Already tested and used in the field, this software combination gives the photo lab enormous flexibility to utilize various printers, printing techniques, diverse media, and to expand their online product range. Benefits to overall cost savings is also given as Frontline is sold as a single purchase, with no re-occurring or annual fees. For more information, please email Mark Isaacson at mark.isaacson@frontlinesystems.com or Kirk Arends at karends@softworkssystems.com.

Coming Soon...

New Client and Server updates are coming soon. Keep an eye out for Steve’s technical newsletters with updates on new client attributes and server features.
One of the new features is local Studio Font Selection and Rendering. With Pager, a studio can select the fonts on their local machine and apply Drop Shadows on the actual text.

Do you *really* know about ROES Retail?? Click the logo and review the new ‘Steps’ for consumers.

For more information or questions email KArends@softworkssystems.com or call (913)-538-6279.